

BEYOND THE BOX IDEAS TALLY RESULTS– Striving to Thrive

June, 2018

PRE-ENCOUNTER IDEAS

- **Expand our online presence with more aggressive advertising on multiple platforms**
15 Love this idea! (green) 4 Let's explore this (yellow) 0 Not sure but don't dismiss (orange) 0 No thanks (red)
- **One question survey: "What would motivate you to attend a marriage enrichment weekend with your spouse?"**
13 Love this idea! (green) 6 Let's explore this (yellow) 1 Not sure but don't dismiss (orange) 0 No thanks (red)
- **Crte a custom GIF (an image file that supports both animated and static images) for quick and easy social media sharing.**
11 Love this idea! (green) 5 Let's explore this (yellow) 3 Not sure but don't dismiss (orange) 1 No thanks (red)
- **Advertise as Christian ME instead of Lutheran ME outside the congregational environment to avoid denominational bias**
3 Love this idea! (green) 7 Let's explore this (yellow) 7 Not sure but don't dismiss (orange) 4 No thanks (red)
- **Radio spot advertising**
9 Love this idea! (green) 7 Let's explore this (yellow) 1 Not sure but don't dismiss (orange) 1 No thanks (red)
- **Investigate less expensive TV stations for advertising**
3 Love this idea! (green) 10 Let's explore this (yellow) 6 Not sure but don't dismiss (orange) 0 No thanks (red)
- **Celebrate 50 years with 2019 "Gift of the Encounter" – Pay up front for only food and lodging plus donation during DREAM to continue the ministry and help with financial scholarships**
6 Love this idea! (green) 9 Let's explore this (yellow) 3 Not sure but don't dismiss (orange) 2 No thanks (red)

ENCOUNTER IDEAS

- **Short video clip in LOC – Tool # 4 Have couples experience community on their Encounter instead of presenters just talking about it**
13 Love this idea! (green) 4 Let's explore this (yellow) 0 Not sure but don't dismiss (orange) 3 No thanks (red)
- **Short video clip – "Best of the Best" Sample dialogue in Feelings**
10 Love this idea! (green) 9 Let's explore this (yellow) 1 Not sure but don't dismiss (orange) 0 No thanks (red)
- **Include presentation on Constructive & Compassionate Conflict Resolution on the Encounter, as an Encounter Wrap-Up Gathering, or as a video presentation available on GLM/CTJ**
18 Love this idea! (green) 3 Let's explore this (yellow) 0 Not sure but don't dismiss (orange) 0 No thanks (red)

- **Omit Saturday morning devotion and start breakfast at 8AM with a brief scripture and prayer**
 9 Love this idea! (green) 3 Let's explore this (yellow) 3 Not sure but don't dismiss (orange) 5 No thanks (red)
- **Submit a Listening-MTW order switch to WWME for piloting or approval**
 10 Love this idea! (green) 10 Let's explore this (yellow) 0 Not sure but don't dismiss (orange) 1 No thanks (red)
- **Include the history of ILME in the Workbook (shorten LOC)**
 22 Love this idea! (green) 0 Let's explore this (yellow) 0 Not sure but don't dismiss (orange) 0 No thanks (red)

POST-ENCOUNTER IDEAS

- **Offer Post-Encounter Couple-to Couple Connection as another option for community involvement**
 14 Love this idea! (green) 6 Let's explore this (yellow) 0 Not sure but don't dismiss (orange) 0 No thanks (red)
- **Offer a Post-Encounter Mentoring Program**
 5 Love this idea! (green) 13 Let's explore this (yellow) 0 Not sure but don't dismiss (orange) 1 No thanks (red)
- **Consider a formal LME membership program for encountered couples**
 2 Love this idea! (green) 4 Let's explore this (yellow) 12 Not sure but don't dismiss (orange) 1 No thanks (red)

ADMINISTRATIVE IDEAS

- **Three Couple Presenting Teams become the norm**
 17 Love this idea! (green) 3 Let's explore this (yellow) 1 Not sure but don't dismiss (orange) 0 No thanks (red)
- **Senior/Junior Lay presenting configurations instead of the current 1st, 2nd, and 3rd sets**
 13 Love this idea! (green) 4 Let's explore this (yellow) 4 Not sure but don't dismiss (orange) 0 No thanks (red)
- **Re-evaluate the need for the current NARPCC/DPCC/APPC structure**
 8 Love this idea! (green) 12 Let's explore this (yellow) 0 Not sure but don't dismiss (orange) 0 No thanks (red)
- **Re-evaluate the structure of the LME North American Region**
 6 Love this idea! (green) 14 Let's explore this (yellow) 1 Not sure but don't dismiss (orange) 0 No thanks (red)